

# Franklin Municipal Enhanced Income SMA



Separately Managed Accounts | Fact Sheet as of December 31, 2024

## Investment overview

The Franklin Fixed Income investment management team manages portfolios composed primarily of high-quality intermediate-term municipal bonds. Using a bottom-up, income focused strategy, we seek to offer capital preservation and appreciation, along with a high level of current tax-free income.

## Investment objective and allocation

The Municipal Enhanced Income portfolio seeks high, current, tax-free income by combining individual municipal bonds and shares of a pooled investment vehicle managed by our affiliate, Franklin Advisers, Inc.

## Portfolio composition

### Individual securities- approximately 60%

#### Franklin Intermediate Municipal SMA Strategy

- **Fundamental analysis:** Stringent
- **Investment parameters:** Majority AAA, AA, and single A rated bonds. Target five- to 15-year maturities
- **Portfolio objectives:** High current tax-free income through highly-rated, essential purpose, intermediate-term bonds
- **Taxability risk:** 100% of assets in securities free from federal income taxes and seeks to avoid federal AMT and de minimus tax



### Completion portfolio- approximately 40%<sup>1</sup>

**Fundamental analysis:** Stringent plus added level of analysis for high-yield securities

**Investment parameters:** Any credit quality. All maturities

**Portfolio objectives:** High current income through research-intensive, diversified approach with typically longer maturity bonds

**Taxability risk:** Most of its assets in securities free from federal income taxes

## Investment management team

**Jeff Snyder**  
**Portfolio Manager**  
Industry since 1998

**Dylan G. Sanderson**  
**Portfolio Manager**  
Industry since 2004

**Francisco Rivera**  
**Portfolio Manager**  
Industry since 1994

**Chris Sperry, CFA**  
**Portfolio Manager**  
Industry since 1996

For illustrative purposes only. Allocations are subject to change.

<sup>1</sup> The Franklin Municipal Enhanced Income SMA utilizes both individual securities and shares of completion portfolios (no-fee mutual funds) managed by Franklin SMA's affiliate, Franklin Advisers, Inc. These portfolios were created specifically for, and are made available exclusively through, Franklin Templeton Separately Managed Accounts. The funds' prospectus is available from your Franklin SMA Specialist and includes information on fund investment objectives, strategies and risks.

## Investment process

### In-dept fundamental research of the entire municipal market

#### STEP 1

##### Identify opportunities

- Review entire municipal supply
- Primary markets
- Secondary markets

#### STEP 2

##### Screen by strategy

- Region/national
- High-yield
- Yield curve

#### STEP 3

##### Apply research process

- Credit and non-credit driven steps
- Rigorous review and debate
- Provide recommendations for portfolio managers

#### STEP 4

##### Portfolio construction and implementation

- Security selection (based on relative value of Fixed Income strategy inputs)
- Income lens
- Risk management and diversification
- Long-term focus, opportunistic flexibility
- Ongoing risk and attribution analysis

The investment process may change over time. The characteristics set forth above are intended as a general illustration of some of the criteria the strategy team considers in selecting securities for client portfolios. There is no guarantee that investment objectives will be achieved.

#### Portfolio Information\*

As of December 31, 2024

##### Characteristics

	Portfolio
Yield to Maturity	4.13%
Yield to Worst	3.98%
Weighted Average Coupon	4.96%
Weighted Average Price	104.28
Weighted Average Maturity	14.43
	Years

##### Average Maturity (%)

	Portfolio
0 to 1 Year	7.63
1 to 2 Years	4.76
2 to 3 Years	4.86
3 to 5 Years	8.58
5 to 7 Years	6.36
7 to 10 Years	8.25
10 to 15 Years	28.46
15 to 20 Years	5.62
20 to 30 Years	15.28
30+ Years	10.20

##### Sector Weightings (%)

	Portfolio
State General Obligation	22.45
Special Tax	21.22
Local General Obligation	16.69
Water/Sewer	7.12
Hospital	6.71
Education	6.57
Leasing	6.34
Housing	4.62
IDR/PCR	4.16
Transportation	2.51
Electric	0.72
Prerefunded	0.54
Other	0.35

##### Credit Quality (%)

	Portfolio
AAA	24.87
AA	36.11
A	2.43
BBB	9.22
BB	2.82
CCC	0.10
NR	22.03
Cash & Cash Equivalents	2.42

\*Source: Franklin Templeton. Portfolio characteristics are based on a model portfolio, not an actual client account. The model portfolio is a hypothetical portfolio whereby the portfolio characteristics are based on simulated trading and account activity of a client account invested in this strategy. The model portfolio assumes no withdrawals, contributions, or client-imposed restrictions. Portfolio characteristics of individual client accounts may differ from those of the model portfolio as a result of account size, client-imposed restrictions, the timing of client investments, market conditions, contributions, withdrawals and other factors.

Yield figures quoted should not be used as an indication of the income that has or will be received. Yield figures are based on the portfolio's underlying holdings and do not represent a payout of the portfolio. Past performance is not an indicator or a guarantee of future performance.

**Credit quality** is a measure of a bond issuer's ability to repay interest and principal in a timely manner. The credit ratings shown are assigned by one or more Nationally Recognized Statistical Rating Organizations ('NRSRO'), such as Standard & Poor's, Moody's and Fitch. The ratings are an indication of an issuer's creditworthiness and typically range from AAA or Aaa (highest) to D (lowest). For non-municipal portfolios, when ratings from all three agencies are available, the middle rating is used; when two are available, the lowest rating is used; and when only one is available, that rating is used. For municipal portfolios, when ratings from multiple agencies are available, the highest is used, consistent with the portfolio investment process. Foreign government bonds without a specific rating are assigned the country rating provided by an NRSRO, if available. The Refunded category consists of refunded bonds secured by U.S. government or other high-quality securities. The Not Rated category consists of ratable securities that have not been rated by an NRSRO. The For non-municipal portfolios, Not Applicable category consists of non-ratable securities (e.g., equities). For municipal portfolios, the Not Applicable category consists of third-party ETFs and securities that only have a short-term rating and are not cash equivalents. Where cash is included in the breakdown, it includes equivalents, which may be rated.

## Performance

### Annualized Rates of Return – Pure Gross and Net of Fees (%) as of December 31, 2024 – PRELIMINARY – (Inception Date: 9/30/2006)

	YTD*	1 Mth*	3 Mths*	1 Year	3 Year	5 Year	10 Year	Since Incept
Franklin Municipal Enhanced Income SMA–Pure Gross of Fees—(USD)	2.79	-1.06	-0.99	2.79	-0.48	1.03	2.25	3.44
Franklin Municipal Enhanced Income SMA–Net of Fees—(USD)	1.27	-1.19	-1.36	1.27	-1.95	-0.46	1.02	2.39
Bloomberg Municipal Bond Index—(USD)	1.05	-1.46	-1.22	1.05	-0.55	0.99	2.25	3.43

### Calendar-Year Total Returns – Pure Gross and Net of Fees (%) ending December 31

	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Franklin Muni Enhanced Income–Pure Gross of Fees—(USD)	2.79	4.93	-8.60	1.86	4.83	7.25	1.42	4.73	0.51	3.64
Franklin Muni Enhanced Income–Net of Fees—(USD)	1.27	3.38	-9.96	0.36	3.28	6.30	0.49	3.76	-0.41	2.64
Bloomberg Muni Bond Index—(USD)	1.05	6.40	-8.53	1.52	5.21	7.54	1.28	5.45	0.25	3.30

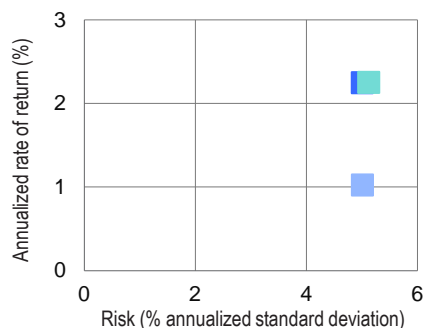
The strategy returns shown are preliminary composite returns, subject to future revision (downward or upward). Past performance is not a guarantee of future results. An investment in this strategy can lose value. Please visit [www.franklintempleton.com](http://www.franklintempleton.com) for the latest performance figures. Investors cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expenses or sales charges.

<sup>1</sup> Fees: Periods less than one year are not annualized. Performance results are for the composite which includes all actual, fully discretionary accounts with substantially similar investment policies and objectives managed to the composite's investment strategy. Composite returns are stated in U.S. dollars and assume reinvestment of any dividends, interest income, capital gains, or other earnings. The composite may include account(s) that are gross of fees and pure gross of fees. "Pure" gross-of-fee returns do not reflect the deduction of any expenses, including transaction costs. A traditional (or "true") gross-of-fee return reflects performance after the reduction of transaction costs but before the reduction of the investment advisory fee. The gross-of-fee return may include a blend of "true" gross-of-fee returns for non-wrap accounts and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is reduced by a model "wrap fee" (1.5% is the maximum anticipated wrap fee for equity and balanced portfolios) which includes trading expenses as well as investment management, administrative and custodial fees. The model wrap fee used represents the highest anticipated wrap fee applicable to the strategy. Actual fees and account minimums may vary.

For fee schedules, contact your financial professional, or if you enter into an agreement directly with Franklin Templeton Private Portfolio Group, LLC ("FTPPG"), refer to FTPPG's Form ADV Part 2A disclosure document. Management and performance of individual accounts may vary for reasons that include the existence of different implementation practices and model requirements in different investment programs. To obtain specific information on available products and services or a GIPS® Report, contact your Franklin Templeton separately managed account sales team at (800) DIAL BEN/342-5236. Franklin Templeton claims compliance with the Global Investment Performance Standards (GIPS®). GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.

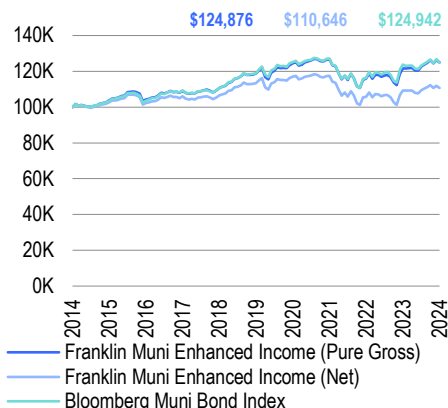
### Performance Statistics<sup>1</sup> Preliminary (based on 10-year period ending December 31, 2024)

#### Risk/Return profile (%)

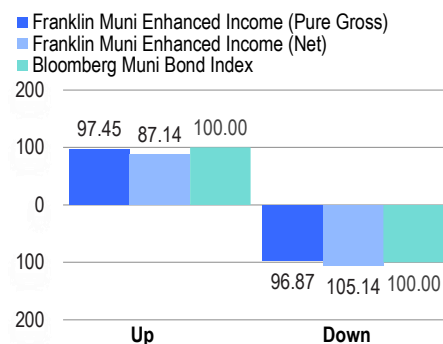


■ Franklin Muni Enhanced Income (Pure Gross)	
Annualized Return (%)	2.25
Annualized Standard Deviation (%)	5.01
■ Franklin Muni Enhanced Income (Net)	
Annualized Return (%)	1.02
Annualized Standard Deviation (%)	5.01
■ Bloomberg Muni Bond Index	
Annualized Return (%)	2.25
Annualized Standard Deviation (%)	5.12

#### Growth of \$100,000\*



#### Up/Down market capture ratios (%)



#### Modern portfolio statistics

	Portfolio (Pure gross)	Portfolio (Net)	BM
Sharpe Ratio	0.11	-0.13	0.11
Beta	0.97	0.97	N/A
Alpha (%)	0.01	-1.19	N/A
R-Squared	0.98	0.98	N/A

	(+) Months	(-) Months
Pure Gross:	76	44
Net:	76	44

<sup>1</sup> Source: Franklin Templeton.

\*For illustrative purposes only. Assumes no withdrawals or contributions. These statistics are based on pure gross and net-of-fees quarterly composite returns, were calculated assuming reinvestment of dividends and income, and take into account both realized and unrealized capital gains and losses.

Performance results are for the composite which includes all actual, fully discretionary accounts with substantially similar investment policies and objectives managed to the composite's investment strategy. Composite returns are stated in U.S. dollars and assume reinvestment of any dividends, interest income, capital gains, or other earnings. The composite may include account(s) that are gross of fees and pure gross of fees. "Pure" gross-of-fee returns do not reflect the deduction of any expenses, including transaction costs. A traditional (or "true") gross-of-fee return reflects performance after the reduction of transaction costs but before the reduction of the investment advisory fee. The gross-of-fee return may include a blend of "true" gross-of-fee returns for non-wrap accounts and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is reduced by a model "wrap fee" (1.5% is the maximum anticipated wrap fee for fixed income portfolios) which includes trading expenses as well as investment management, administrative and custodial fees. The model wrap fee used represents the highest anticipated wrap fee applicable to the strategy. Actual fees and account minimums may vary.

## Terms and definitions:

**Dividend yield** is determined by dividing a stock's annual dividends per share by the current market price per share. Dividend yield is a financial ratio that shows how much a company pays out in dividends.

**P/E (Year 1)** is the previous day's closing price of the stock divided by the consensus earnings per share (EPS) of fiscal year 1 (FY1) provided by I/B/E/S. Forecasts are inherently limited and should not be relied upon as indicators of future performance.

The **price-to-book ratio (P/B)** is a stock's price divided by the stock's per share book value. Earnings per share (EPS) is the portion of a company's profit allocated to each outstanding share of a common stock.

**Weighted median market capitalization** represents the value at which half the portfolio's market capitalization weight falls above and half falls below.

**Weighted average market capitalization** represents the average value of the companies held in the portfolio. When that figure is weighted, the impact of each company's capitalization on the overall average is proportional to the total market value of its shares.

**Market capitalization** measures the number of outstanding common shares of a given corporation multiplied by the latest price per share.

**Standard deviation** measures the risk or volatility of an investment's return over a particular time period; the greater the number, the greater the risk.

The **up-capture ratio** measures the manager's overall performance to the benchmark's overall performance, considering only quarters that are positive in the benchmark. An up-capture ratio of more than 100 indicates a manager who outperforms the relative benchmark in the benchmark's positive quarters.

The **down-capture ratio** is the ratio of the manager's overall performance to the benchmark's overall performance, considering only quarters that are negative in the benchmark. A down-capture ratio of less than 100 indicates a manager who outperforms the relative benchmark in the benchmark's negative quarters and protects more of a portfolio's value during down markets.

**Alpha** is a measure of performance vs. a benchmark on a risk-adjusted basis. A positive alpha of 1.0 means the portfolio has outperformed its benchmark index by 1%. Correspondingly, a similar negative alpha would indicate an underperformance of 1%. Alpha is a measure of the difference between actual returns and expected performance measuring sensitivity to index movements.

**Beta** measures the sensitivity of an investment to the movement of its benchmark. A beta higher than 1.0 indicates the investment has been more volatile than the benchmark and a beta of less than 1.0 indicates that the investment has been less volatile than the benchmark.

**Sharpe ratio** is a risk-adjusted measure, calculated using standard deviation and excess return to determine reward per unit of risk. The higher the Sharpe ratio, the better a portfolio's historical risk-adjusted performance.

**R-squared** measures the strength of the linear relationship between a fund and its benchmark. R-squared at 1.00 implies perfect linear relationship and zero implies no relationship exists.

## What are the risks?

**All investments involve risks, including possible loss of principal.** Fixed income securities involve interest rate, credit, inflation and reinvestment risks, and possible loss of principal. As interest rates rise, the value of fixed income securities falls. **Low-rated, high-yield bonds** are subject to greater price volatility, illiquidity and possibility of default. Investments in **underlying funds** are subject to the same risks as, and indirectly bear the fees and expenses of, the underlying funds. **Liquidity risk** exists when securities or other investments become more difficult to sell, or are unable to be sold, at the price at which they have been valued. **Active management** does not ensure gains or protect against market declines. Portfolios focused on a **single state** are subject to greater risk of adverse economic and regulatory changes than a geographically diversified portfolio.

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