# Franklin Growth Opportunities SMA



Separately Managed Accounts | Fact Sheet as of March 31, 2025

#### Investment overview

The Franklin Growth Opportunities SMA seeks capital appreciation by investing substantially in equity securities of companies demonstrating accelerating growth, increasing profitability, or above average growth or growth potential as compared with the overall economy.

## Investment philosophy

The Franklin Equity Group philosophy holds that companies with the potential for long-term sustainable growth can provide significant opportunities for investors. Market participants can have a short-term perspective and may under appreciate the potential for value created by sustainable growth. We believe that we have the potential to deliver attractive risk-adjusted returns by identifying companies with potential for sustainable growth which we believe is not reflected in current prices.

# **Key differentiators**

- · Research-intensive, fundamental approach
- · Diversified multi-cap, multi-industry
- Portfolio construction seeking quality growth potential
- · Strong risk management
- · Conviction weighted portfolio
- · Long-term track record

## Investment approach

Within a collaborative environment, our team utilizes fundamental, bottom-up research to focus on companies that we believe have sustainable growth characteristics-meeting our criteria of growth potential, quality and valuation. Our analysis includes an assessment of any material environmental, social and governance ("ESG") factors on the long-term risk and return profile of a company.

# **Investment management team**

Sara Araghi, CFA Portfolio Manager Industry since 2004

Grant Bowers Portfolio Manager Industry since 1994

### **Investment process**

- Within a collaborative environment, our team utilizes fundamental, bottom-up research to focus on companies that we believe have sustainable growth characteristics—meeting our criteria of Growth, Quality and Valuation.
- Our analysis includes an assessment of any material Environmental, Social and Governance (ESG) factors on the long-term risk and return profile of a company.



#### Growth

- Focus on companies with potential to produce sustainable earnings and cash flow growth
- Evaluate the long-term market opportunity and competitive structure of the industry seeking to identify target leaders and emerging leaders



#### Quality

- Seek companies with strong and improving competitive positions in attractive markets
- Identify experienced and talented management teams as well as financial strength reflected in the capital structure, gross and operating margins, free cash flow generation, and returns on capital



#### Valuation

- Consider a range of potential outcomes based on an assessment of multiple scenarios
- Evaluate whether, in our view, security prices fully reflect the balance of the sustainable growth opportunities relative to the business and financial risks

The investment process may change over time. The characteristics set forth above are intended as a general illustration of some of the criteria the strategy team considers in selecting securities for client portfolios. There is no guarantee that investment objectives will be achieved.

#### Portfolio Information<sup>‡</sup>

As of March 31, 2025

### Top Ten Holdings (%)

	Portfolio
Meta Platforms Inc Class A	7.16
Amazon.com, Inc.	6.26
NVIDIA Corporation	5.93
Apple Inc.	5.44
Microsoft Corporation	5.04
Eli Lilly and Company	3.88
Mastercard Incorporated Class A	3.86
Netflix, Inc.	3.13
Broadcom Inc.	2.70
Axon Enterprise Inc	2.47
Total	45.87

# Sector Weightings (%)

	Portfolio	BM
Information Technology	34.66	45.36
Communication Services	15.24	12.77
Health Care	13.07	8.36
Consumer Discretionary	11.10	14.51
Industrials	10.49	5.51
Financials	7.16	7.51
Materials	2.37	0.77
Consumer Staples	2.24	3.75
Real Estate	0.64	0.60
Energy	0.00	0.64
Utilities	0.00	0.23
Cash & Other Net Assets	3.04	0.00

## Market Capitalization (%)

	Portfolio
2.0-5.0 Billion	1.48
5.0-10.0 Billion	3.58
10.0-25.0 Billion	3.87
25.0-50.0 Billion	13.67
>50.0 Billion	77.41

#### **Characteristics**

	Portfolio	BM
Historical 3 Years Sales Growth	17.43%	18.03%
Price to Earnings (12-Month Forward)	30.25x	25.86x
Weighted Average Market Capitalization (Millions USD)	\$923,696	\$1,323,632

<sup>&</sup>lt;sup>‡</sup> Source: Franklin Templeton. Portfolio characteristics and sector weightings are based on representative accounts within the composite. Portfolio characteristics and sector weightings of individual client portfolios in the program may differ, sometimes significantly, from those shown above. Assumes no client-imposed restrictions. This information does not constitute, and should not be construed as, investment advice or recommendations with respect to the sectors listed and should not be used as a sole basis to make any investment decisions.

#### **Performance**

## Annualized Rates of Return - Pure Gross and Net of Fees (%) as of March 31, 2025 - PRELIMINARY - (Inception date: 06/30/2015)

							Since
	YTD*	1 Mth*	3 Mths*	1 Year	3 Year	5 Year	Incept
Franklin Growth Opportunities SMA-Pure Gross of Fees—(USD)	-10.07	-9.02	-10.07	0.49	6.13	15.34	11.75
Franklin Growth Opportunities SMA-Net of Fees—(USD)	-10.76	-9.27	-10.76	-2.44	3.04	12.01	8.51
Russell 3000 Growth Index—(USD)	-10.00	-8.36	-10.00	7.18	9.63	19.57	14.92

#### Calendar-Year Total Returns – Pure Gross and Net of Fees (%) ending December 31

	YTD	2024	2023	2022	2021	2020	2019	2018	2017	2016
Franklin Growth Oppties-Pure Gross of Fees—(USD)	-10.07	27.21	42.15	-36.33	16.20	48.24	33.37	-1.41	28.93	-1.09
Franklin Growth Oppties-Net of Fees-(USD)	-10.76	23.57	38.12	-38.27	12.85	44.04	29.56	-4.29	25.24	-3.98
Russell 3000 Growth Index —(USD)	-10.00	32.46	41.21	-28.97	25.85	38.26	35.85	-2.12	29.59	7.39

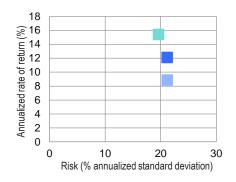
The strategy returns shown are preliminary composite returns, subject to future revision (downward or upward). Past performance is not a guarantee of future results. An investment in this strategy can lose value. Please visit www.franklintempleton.com for the latest performance figures. Investors cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expenses or sales charges.

¹ Fees: Periods less than one year are not annualized. Performance results are for the composite which includes all actual, fully discretionary accounts with substantially similar investment policies and objectives managed to the composite's investment strategy. Composite returns are stated in U.S. dollars and assume reinvestment of any dividends, interest income, capital gains, or other earnings. The composite may include account(s) that are gross of fees and pure gross of fees. "Pure" gross-of-fee returns do not reflect the deduction of any expenses, including transaction costs. A traditional (or "true") gross-of-fee return reflects performance after the reduction of transaction costs but before the reduction of the investment advisory fee. The gross-of-fee return may include a blend of "true" gross-of-fee returns for non-wrap accounts and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is performance and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is performance and "pure" gross-of-fee returns for wrap accounts and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is performance and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is performance and "pure" gross-of-fee returns for wrap accounts and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is reduced by a model "wrap fee" (3.0% is the maximum anticipated wrap fee for equity and balanced portfolios) which includes trading expenses as well as investment management, administrative and custodial fees. The model wrap fee used represents the highest anticipated wrap fee applicable to the strategy. Actual fees and account minimums may vary.

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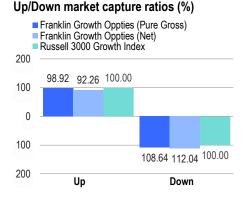
# Performance Statistics 1 Preliminary (based on 7-year period ending March 31, 2025)

#### Risk/Return profile (%)



Franklin Growth Oppties (Pure Gross)	
Annualized Return (%)	12.10
Annualized Standard Deviation (%)	21.18
Franklin Growth Oppties (Net)	
Annualized Return (%)	8.85
Annualized Standard Deviation (%)	21.18
Russell 3000 Growth Index	
Annualized Return (%)	15.41
Annualized Standard Deviation (%)	19.61

#### Modern portfolio statistics



	Portfolio (Pure gross)	Portfolio (Net)	ВМ
Sharpe Ratio	0.53	0.39	0.71
Beta	1.06	1.06	N/A
Alpha (%)	-3.35	-6.18	N/A
R-Squared	0.96	0.96	N/A

	(+) Months	(-) Months
Pure Gross:	55	29
Net:	55	29

## Growth of \$100.000\*



Performance results are for the composite which includes all actual, fully discretionary accounts with substantially similar investment policies and objectives managed to the composite's investment strategy. Composite returns are stated in U.S. dollars and assume reinvestment of any dividends, interest income, capital gains, or other earnings. The composite may include account(s) that are gross of fees and pure gross of fees. "Pure" gross-of-fee returns do not reflect the deduction of any expenses, including transaction costs. A traditional (or "true") gross-of-fee return reflects performance after the reduction of transaction costs but before the reduction of the investment advisory fee. The gross-of-fee return may include a blend of "true" gross-of-fee returns for non-wrap accounts and "pure" gross-of-fee returns for wrap accounts. Net-of-fee returns is reduced by a model "wrap fee" (3.0% is the maximum anticipated wrap fee for equity and balanced portfolios) which includes trading expenses as well as investment management, administrative and custodial fees. The model wrap fee used represents the highest anticipated wrap fee applicable to the strategy. Actual fees and account minimums may vary.

Source: Franklin Templeton.

<sup>\*</sup>For illustrative purposes only. Assumes no withdrawals or contributions. These statistics are based on pure gross and net-of-fees quarterly composite returns, were calculated assuming reinvestment of dividends and income, and take into account both realized and unrealized capital gains and losses.

### **Terms and definitions:**

**Dividend yield** is determined by dividing a stock's annual dividends per share by the current market price per share. Dividend yield is a financial ratio that shows how much a company pays out in dividends.

**P/E (Year 1)** is the previous day's closing price of the stock divided by the consensus earnings per share (EPS) of fiscal year 1 (FY1) provided by I/B/E/S. Forecasts are inherently limited and should not be relied upon as indicators of future performance.

The **price-to-book ratio (P/B)** is a stock's price divided by the stock's per share book value. Earnings per share (EPS) is the portion of a company's profit allocated to each outstanding share of a common stock.

Weighted median market capitalization represents the value at which half the portfolio's market capitalization weight falls above, and half falls below.

Weighted average market capitalization represents the average value of the companies held in the portfolio. When that figure is weighted, the impact of each company's capitalization on the overall average is proportional to the total market value of its shares.

**Market capitalization** measures the number of outstanding common shares of a given corporation multiplied by the latest price per share.

**Standard deviation** measures the risk or volatility of an investment's return over a particular time period; the greater the number, the greater the risk.

The **up-capture ratio** measures the manager's overall performance to the benchmark's overall performance, considering only quarters that are positive in the benchmark. An upcapture ratio of more than 100 indicates a manager who outperforms the relative benchmark in the benchmark's positive quarters.

The **down-capture ratio** is the ratio of the manager's overall performance to the benchmark's overall performance, considering only quarters that are negative in the benchmark. A down-capture ratio of less than 100 indicates a manager who outperforms the relative benchmark in the benchmark's negative quarters and protects more of a portfolio's value during down markets.

**Alpha** is a measure of performance vs. a benchmark on a risk-adjusted basis. A positive alpha of 1.0 means the portfolio has outperformed its benchmark index by 1%. Correspondingly, a similar negative alpha would indicate an underperformance of 1%. Alpha is a measure of the difference between actual returns and expected performance measuring sensitivity to index movements.

Beta measures the sensitivity of an investment to the movement of its benchmark. A beta higher than 1.0 indicates the investment has been more volatile than the benchmark and a beta of less than 1.0 indicates that the investment has been less volatile than the benchmark.

**Sharpe ratio** is a risk-adjusted measure, calculated using standard deviation and excess return to determine reward per unit of risk. The higher the Sharpe ratio, the better a portfolio's historical risk-adjusted performance.

**R-squared** measures the strength of the linear relationship between a fund and its benchmark. R-squared at 1.00 implies perfect linear relationship and zero implies no relationship exists.

The **Russell 3000 Growth Index** measures the performance of those Russell 3000 Index companies with higher price-to-book ratios and higher forecasted growth values. Source: FTSE.

#### What are the risks?

All investments involve risks, including possible loss of principal. To the extent the portfolio invests in a concentration of certain securities, regions or industries, it is subject to increased volatility. Equity securities are subject to price fluctuation and possible loss of principal. The investment style may become out of favor, which may have a negative impact on performance. Active management does not ensure gains or protect against market declines. Small- and mid-cap stocks involve greater risks and volatility than large-cap stocks. The manager may consider environmental, social and governance (ESG) criteria in the research or investment process; however, ESG considerations may not be a determinative factor in security selection. In addition, the manager may not assess every investment for ESG criteria, and not every ESG factor may be identified or evaluated.

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